# February 27-28 to March 1st 2013

# Visibility Plan

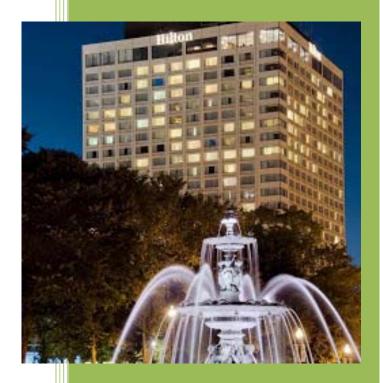






CONFÉRENCE CANADIENNE SUR LE CHAUFFAGE AUX GRANULES DE BOIS

CANADIAN WOOD PELLET HEATING CONFERENCE



# **Target audience**

- Professionals of the wood pellet industry: pellets producers, distributors, manufacturers or distributors of stoves or pellet boilers, retailers, heating supplies installers, etc.
- Developers
- Building professionals: architects, engineers, operators of heating systems, etc.
- Economic development officers
- Environmental organizations
- Professionals of the insurance business
- Potential clients

# **Event purpose**

The goal is to introduce the concept and the benefits of modern pellet-based heating systems to a wider audience. The conference also aims to discuss multiple topics of the sector: the Canadian heating market, the international development, the environmental aspects, the installation and innovation in the heating systems, the regulatory framework, the distribution network, etc.

## Price to participate in the event

The conference fees are \$200 + \$10 GST + \$19.95 PST = \$229.50 (TPS: 137756698RT0001 and TVQ: 1016590980) for all the activities of the conference and the tradeshow. An online registration form for the participant is available at: http://www.quebecwoodexport.com/dev/inscription.aspx?evenement=55

## **Preliminary Program**

# Wednesday, February 27<sup>th</sup> 2013

**SITE VISITS** (Event starts at 1:00 PM – 5:00 PM)

Thursdays, February 28<sup>th</sup> 2013 (Event starts at 8:00 AM – 5:00 PM)

#### SESSION 1 MARKETS AND TRENDS

The Canadian and International Wood Pellet Situation

#### SESSION 2 PELLETS HEATING APPLIANCES

Great potential, vast possibilities!

#### SESSION 3 ENVIRONMENTAL ISSUES AND SUSTAINABILITY

How pellet heating systems are sustainable for the environment?

#### SESSION 4 PANEL SESSION

Challenges related to wood pellets heating in Canada: how to set this energy option as a fuel of the future?

Cocktail

Friday, March 1<sup>st</sup> 2013 (Event starts at 8:00 AM – 12:00 PM)

#### SESSION 5 CASE STUDIES: RESIDENTIAL HEATING

Experiences and testimonies: examples of projects that work!

#### SESSION 6 CASE STUDIES: COMMERCIAL AND INSTITUTIONNAL

Experiences and testimonies: examples of projects that work!

#### **AND**

The pellet industry TRADE SHOW (February 28<sup>th</sup> and March 1<sup>st</sup> 2013)

# Visibility plan

### Principal sponsor (\$5,000) (only one available)

- Cocktail on February 28 (logo on tables)
- Free booth
- Four passes (value of \$200 each)
- Principal logo on the "Thank you to our sponsors and partners" poster
- Logo on the event program
- Logo on the screen in the conference

## Supporter sponsor (\$2,500) (three available)

- Lunch or Break sponsor (logo on tables)
- Free booth
- Two passes (value of \$200 each)
- Logo on the "Thank you to our sponsors and partners" poster
- Logo on the event program
- Logo on the screen in the conference

## Booth 10' x 10' (\$1,000)

- Two passes (value of \$150 each)
- Logo on the "Thank you to our exhibitors" poster

# Summary grid

	Principal Sponsor	Supporter sponsor	Exhibitor
Cocktail	*		
lunch or break sponsor		*	
Free booth	*	*	
Four passes	*		
Two passes		*	*
Principal logo on the "Thank you to our sponsors and partners" poster	*		
Logo on the "Thank you to our sponsors and partners" poster		*	
Logo on the "Thank you to our exhibitors" poster			*
Logo on the event program	*	*	*
Logo on the screen in the conference	*	*	*
Price	\$ 5 000	\$ 2 500	\$ 1 000
Availability	1	3	10

# **Reservation form for the Canadian Wood Pellet Heating Conference**

February 28 and March 1st, 2013 Hilton, Québec

Company information:				
Name (as it should appear on the sign):				
Adresse :				
City: Postal code:				
Phone: Fax :				
Website:				
E-mail:				
Contact person :				
E-mail:				
Phone: ext:				
<b>Sponsorship of:</b> □ \$ 5,000 □ \$ 2,500 GST: 137756698RT	0001			
Space required: PST: 1016590980				
☐ 10 x 10 at \$1,000 CAD (tax included)				
→ Your participation includes: space, separating curtain, one table, two chairs, electricity and two passes for the event ←				
Participant in the booth: 1 2 2.				
If you want to be next to a particular business, please let us know:				
General conditions: each company is responsible for the shipping of its material. Companies are also responsible for reserving their hotel rooms.				
Booth space will be allocated on a first come first served basis. If booth space is not paid before February 1st 2013, your participation can be cancelled and cancellation fees could apply.				
*** Diagon has a thin forms and investor Males that OMED!				
*** Please keep this form as an invoice. Make check at QWEB's name And send it to: 979 avenue de Bourgogne, bureau 540, Québec (Québec) G1W 2L4***				
Signature: Date:				

PLEASE COMPLETE AND RETURN THIS FORM BY FAX TO 418 650-9011 OR EMAIL TO jaubin@quebecwoodexport.com

**BEFORE JANUARY 31st, 2013**