

February 27-
28 to March 1st
2013

Visibility Plan



CONFÉRENCE CANADIENNE SUR LE CHAUFFAGE AUX GRANULES DE BOIS

CANADIAN WOOD PELLET HEATING CONFERENCE



Target audience

- Professionals of the wood pellet industry: pellets producers, distributors, manufacturers or distributors of stoves or pellet boilers, retailers, heating supplies installers, etc.
- Developers
- Building professionals: architects, engineers, operators of heating systems, etc.
- Economic development officers
- Environmental organizations
- Professionals of the insurance business
- Potential clients

Event purpose

The goal is to introduce the concept and the benefits of modern pellet-based heating systems to a wider audience. The conference also aims to discuss multiple topics of the sector: the Canadian heating market, the international development, the environmental aspects, the installation and innovation in the heating systems, the regulatory framework, the distribution network, etc.

Price to participate in the event

The conference fees are \$200 + \$10 GST + \$19.95 PST = \$229.50 (TPS: 137756698RT0001 and TVQ: 1016590980) for all the activities of the conference and the tradeshow. An online registration form for the participant is available at: <http://www.quebecwoodexport.com/dev/inscription.aspx?evenement=55>

Preliminary Program

Wednesday, February 27th 2013

SITE VISITS (Event starts at 1:00 PM – 5:00 PM)

Thursdays, February 28th 2013

 (Event starts at 8:00 AM – 5:00 PM)

SESSION 1 **MARKETS AND TRENDS**

The Canadian and International Wood Pellet Situation

SESSION 2 **PELLETS HEATING APPLIANCES**

Great potential, vast possibilities!

SESSION 3 **ENVIRONMENTAL ISSUES AND SUSTAINABILITY**

How pellet heating systems are sustainable for the environment?

SESSION 4 **PANEL SESSION**

Challenges related to wood pellets heating in Canada: how to set this energy option as a fuel of the future?

Cocktail

Friday, March 1st 2013

 (Event starts at 8:00 AM – 12:00 PM)

SESSION 5 **CASE STUDIES: RESIDENTIAL HEATING**

Experiences and testimonies: examples of projects that work!

SESSION 6 **CASE STUDIES: COMMERCIAL AND INSTITUTIONAL**

Experiences and testimonies: examples of projects that work!

AND

The pellet industry **TRADE SHOW** (February 28th and March 1st 2013)

Visibility plan

Principal sponsor (\$5,000) (only one available)

- Cocktail on February 28 (logo on tables)
- Free booth
- Four passes (value of \$200 each)
- Principal logo on the “Thank you to our sponsors and partners” poster
- Logo on the event program
- Logo on the screen in the conference

Supporter sponsor (\$2,500) (three available)

- Lunch or Break sponsor (logo on tables)
- Free booth
- Two passes (value of \$200 each)
- Logo on the “Thank you to our sponsors and partners” poster
- Logo on the event program
- Logo on the screen in the conference

Booth 10' x 10' (\$1,000)

- Two passes (value of \$150 each)
- Logo on the “Thank you to our exhibitors” poster

Summary grid

	Principal Sponsor	Supporter sponsor	Exhibitor
Cocktail	★		
lunch or break sponsor		★	
Free booth	★	★	
Four passes	★		
Two passes		★	★
Principal logo on the “Thank you to our sponsors and partners” poster	★		
Logo on the “Thank you to our sponsors and partners” poster		★	
Logo on the “Thank you to our exhibitors” poster			★
Logo on the event program	★	★	★
Logo on the screen in the conference	★	★	★
Price	\$ 5 000	\$ 2 500	\$ 1 000
Availability	1	3	10

Reservation form for the Canadian Wood Pellet Heating Conference

February 28 and March 1st, 2013 Hilton, Québec

Company information:

Name (as it should appear on the sign): _____

Adresse : _____

City: _____ Postal code: _____

Phone: _____ Fax : _____

Website: _____

E-mail: _____

Contact person : _____

E-mail: _____

Phone: _____ ext: _____

Sponsorship of: \$ 5,000 \$ 2,500 GST: 137756698RT0001

Space required: PST: 1016590980

10 x 10 at \$1,000 CAD (tax included)

→ **Your participation includes:** space, separating curtain, one table, two chairs, electricity and two passes for the event ←

Participant in the booth: 1. _____ 2. _____

If you want to be next to a particular business, please let us know: _____

General conditions: each company is responsible for the shipping of its material. Companies are also responsible for reserving their hotel rooms. Booth space will be allocated on a first come first served basis. If booth space is not paid before February 1st 2013, your participation can be cancelled and cancellation fees could apply.

*** Please keep this form as an invoice. Make check at QWEB's name
And send it to: 979 avenue de Bourgogne, bureau 540, Québec (Québec) G1W 2L4***

Signature: _____ Date: _____

**PLEASE COMPLETE AND RETURN THIS FORM BY FAX TO 418 650-9011 OR EMAIL TO
jaubin@quebecwoodexport.com**

BEFORE JANUARY 31st, 2013