

WARREN ST.

# BLACK LABEL

WI-FI & BLUETOOTH ENABLED



# FLAVOR



# BLACK LABEL FLAVOR REDEFINED



#### **Grill with Precision and Redefine Flavor.**

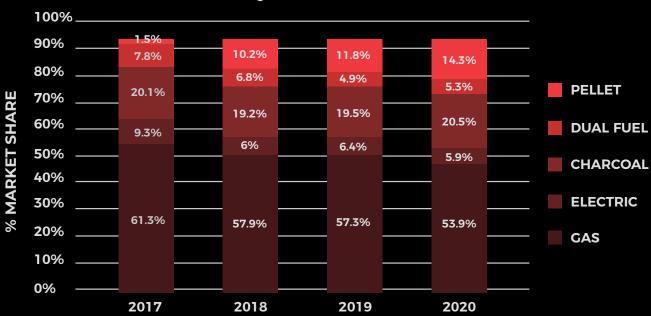
This fully enhanced wood-pellet series incorporates WiFi and Bluetooth connectivity with PID intelligence, adjustable rear exhaust, and external SearTECH™ control providing a cooking experience worthy of the modern outdoor chef. No other pellet grill offers consumers these features at this price point, placing the Black Label series in a league all its own.



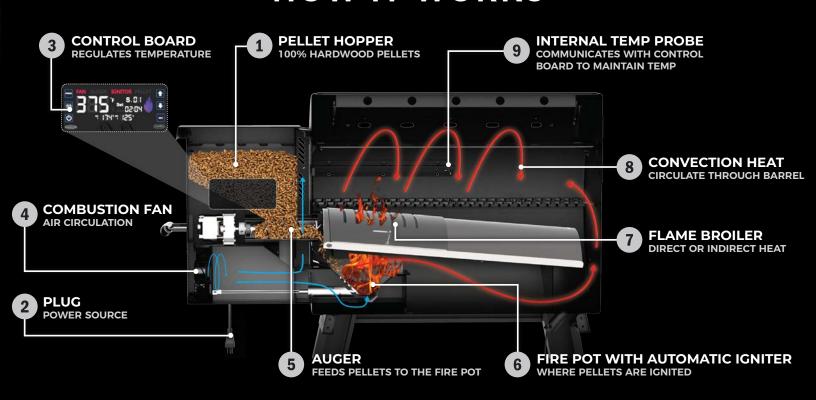
### WHY WOOD PELLET?

Wood pellet grills are the fastest growing segment in the barbecue industry. As the segment approaches \$1 billion in total sales, it's evident consumers are opting for the VERSATILITY, EASE OF USE, and unforgettable FLAVOR that can be created in their own backyards.





### **HOW IT WORKS**



#### **GRILL WITH PRECISION**

#### **DIGITAL CONTROL BOARD**

Advanced PID intelligence offering complete control of temperatures ranging from 180°F to 600°F in 5°F increments that adapts to external temperatures and weather conditions, eliminating dramatic temperature fluctuation.



#### **SMOKE IT™ APP**

Adaptable Wi-Fi and Bluetooth connectivity inside the Smokel™ app allows you to adjust cooking temperatures anywhere at any time.



Easy flame broiler technology for direct or indirect heat. Use the external control lever to move the slide plate over and create a masterful sear using up to 1000°F direct flame access.

#### **PROGRAMMABLE MEAT PROBES**

Monitor cooking progress and set alerts for 2 programmable meat probes. Readout is displayed on your control board and in the Louisiana Grills® app.



#### **FUEL - EFFICIENT DESIGN**

#### **RE-DESIGNED BURN SYSTEM**

Our trademarked, re-designed burn system increases the surface area and size of the burn pot, providing better pellet and heat distribution and maintaining consistent temperatures. This system minimizes ash, reducing the frequency for cleaning.



#### **ADJUSTABLE REAR EXHAUST**

Slide the handle to open and close the vents on the back of the barrell for easy control over smoke and airflow.



Cook low and slow for hours on end. Track pellet consumption with the clear view pellet indicator window and change pellet flavors with the easy-access pellet cleanout door.



#### **REAL WOOD FLAVOR**

Our 100% natural hardwood pellets provide great smoke flavor. No artificial scents or sprays are used in the process. Made in North America and available in 40 lb bags.



# BLACK LABEL FEATURES





#### LG800BL WOOD PELLET GRILL

#### 809 TOTAL SQ. INCHES OF COOKING SURFACE

- Main Level 520 sq. inches
- Upper Level 289 sq. inches



#### LG1000BL WOOD PELLET GRILL

#### 1028 TOTAL SQ. INCHES OF COOKING SURFACE

- Main Level 661 sq. inches
- Upper Level 367 sq. inches



#### LG1200BL WOOD PELLET GRILL

#### 1180 TOTAL SQ. INCHES OF COOKING SURFACE

- Main Level 758 sq. inches
- Upper Level 422 sq. inches

#### **MUST-HAVE ACCESSORIES**

On average, the consumer purchasing a new barbecue spends an additional \$125 on fuel, covers, tools, and accessories. Ask your sales representative to see our full offering.









**SPICES & SAUCES** 

## **5-YEAR WARRANTY**

Louisiana Grills<sup>®</sup> proudly offers a best in class 5-year warranty on our grills.



# **CUSTOMER SERVICE**

BACKED BY MORE THAN 60 YEARS COMBINED INDUSTRY EXPERTISE. WE ARE HERE FOR ALL OF OUR RETAIL AND CONSUMER PARTNERS.

Experience friendly customer support delivered by our passionate group of certified product experts and industry enthusiasts. Never scripted and always eager to listen, our extended-hours facility is standing by, ready to help.

7 DAYS A WEEK, 4 AM - 8 PM PST (EN/FR/ES)
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